

# EO PLATINUM COMMUNITY LEAD POSITION DESCRIPTION

## Lead Mission:

The Tier 3 Community Lead role exists to enhance the EO member experience by fostering deep belonging within global communities. In partnership with a professional staff counterpart, the Lead drives EO's global community engagement, growth, and impact, delivering a world-class experience through strategic alignment and effective execution. The role includes overseeing a functional team, leading events, and ensuring members feel connected and supported.

The EO Platinum Community is a new global community officially launching in FY 26/27 with a focus on EO's tenured members (10+ years). The goal of the community is to retain EO's most experienced members, re-engage alumni, and create a long-term value pathway for those approaching tenure—ensuring EO's 2030 Vision is fueled by its most loyal, accomplished, and influential entrepreneurs. By creating a dedicated space for EO's most seasoned entrepreneurs, EO Platinum honors their journey, reignites their engagement, and harnesses their collective wisdom to inspire the next generation.

## Qualifications:

- Must be an active member in good standing.
- Must showcase EO's core values and leadership principles.
- Demonstrated experience as a highly engaged ("super user") member of EO global communities.
- Strong leadership and diplomacy skills; comfortable serving as the "face of" a global peer community.
- Ability to foster inclusion, collaboration, and belonging across a diverse network.
- Alignment with EO's mission to unlock the full potential of entrepreneurs.

## Term and Time commitment:

- **Term:** The term for a Lead is one fiscal year with the opportunity to reapply for a second year.
- **Time Commitment:** On average 15 hours per month, with fluctuations depending on community activities.
- **Meetings & Events:**
  - Monthly team calls with functional and/or sub-community leads (Industries).
  - Monthly meetings with Community Leads and the Product Portfolio.
  - Quarterly community webinars.
  - Regular virtual and in-person community events, including a possible in-person summit.
- **Travel:** 2–3 trips per year for leadership training and/or community events.

## Leadership Competencies:

### Cultivating Healthy Teams

- Build a vibrant culture rooted in connection, collaboration, and EO values.
- Manage a functional team of leaders, establishing clear accountability and follow-up.
- Mentor and collaborate with the Lead-Elect to ensure smooth leadership transition.

### Delivering Impactful Results

- Drive member engagement, event quality, and cross-community collaboration.
- Lead the annual event planning cycle, ensuring alignment with EO standards and Code of Conduct.
- Ensure community KPIs are met, including member growth, attendance, engagement, and satisfaction metrics.

### Leading Authentically

- Represent EO values as the face of the community, promoting inclusivity, kindness, and belonging.
- Uphold EO's Code of Conduct and policies, ensuring a safe environment.
- Communicate clearly and directly with stakeholders, engaging in honest conversations when needed.
- We Lead. We Serve. We Co-Create.

Applying and accepting a PoL role may require that you choose between the PoL role and being an EO trainer or facilitator. **Per EO's Conflict of Interest Policy, Tier 3 member leaders will be reviewed on a case-by-case basis to determine potential conflict of interests under the policy.** For questions, please contact [pol@eonetWORK.org](mailto:pol@eonetWORK.org).

