

PRODUCTS DIRECTOR POSITION DESCRIPTION

Products Director Mission:

The Products Director is responsible for implementing regional product development and execution strategies that are aligned with the region's annual execution plan and the organization's strategic priorities. The Products Director will empower members to learn and grow within their region by supporting and overseeing **Learning, Forum, MyEO, Events, Leadership and Mentorship** products. This role reports to the Regional Director, liaises with Learning, Forum, MyEO and Leadership functional areas, seeks guidance and communicates regularly with the Area Directors, suggests the deployment of Experts to projects, chapters and staff as subject matter experts.

Qualifications:

- Been an expert and attended a GLC track as a chapter officer or served as an RC member
- An EO member for 5-plus years and attended EO events regionally and globally
- Alignment with EO purpose, ambition and core values
- Demonstrate a continued thirst for learning
- Preferred Expertise
 - a. Project management
 - b. Knowledge of EO products (MyEO, global and regional events, Forum offerings, Mentorship) and an understanding of EO's leadership platform
 - c. Motivating and Coaching
 - d. Innovation and Creativity
 - e. Listening
 - f. Managing Conflict
 - g. Strategic Flexibility

Expectations and Responsibilities:

- Develop with staff a regional and local strategy to support product development and growth
- Work with all product Experts to connect chapters and foster collaboration
- Monitor Forum health and provide dispute assistance to Forum Chairs thru Experts
- Suggest deployment of Experts as needed to potential chapters seeking forum or learning health help
- Serve as a voting member of the Regional Council, under the direction of the Regional Director
- Work with:
 - a. Forum Experts for a Forum Regional Moderator Summit
 - b. Mentorship Leads to foster chapter collaboration to identify mentor-mentee opportunities
 - c. Leadership Leads to ensure PoL exposure at the chapter level and identify future leaders
 - d. Learning Experts to promote learning tours and collaboration
 - e. MyEO Experts and Committee to promote MyEO groups and events
- Promote all learning products available at regional and global level (virtual learning, executive education, regional events, global events).

Term and time commitment:

- The term is one fiscal year (July 1 to June 30) and may continue for more than one year if approved
- Conference calls 3-4 times a month, including the monthly Regional Council call with functional directors, a call with other Products directors from other regions and a collaboration call with the chairs of all the committees/subcommittees of the specific products.
- Individual communication with staff on a regular basis
- Attend GLC to participate in Director Training and attend the Regional Council's annual planning session
- Required annual travel:
 - a. President's Meeting (January or February)
 - b. Multi-Chapter or Regional Events (as requested)
 - c. Other Regional Council meetings (as identified)

Applying and accepting a PoL role may require that you choose between the PoL role and being an EO trainer or facilitator. **Per EO's Conflict of Interest Policy, Products Directors may not serve as Forum Trainers.**

For questions, please contact pol@eonetWORK.org

